

A GUIDE TO FUNDRAISING



BY



GIVING®

Sponsored Activities

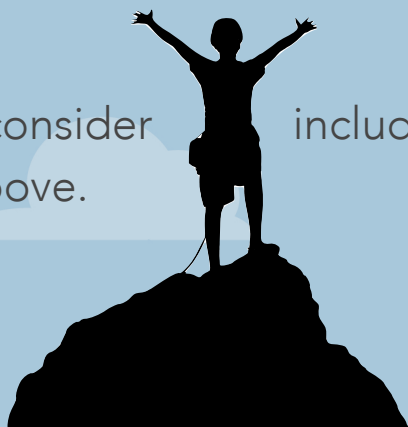
The sheer scope of possible activities for getting your friends and family to sponsor you is almost endless. **Walking, cycling, running, swimming, climbing** or **trekking** all make easy activities. These can be tailored to fit your personal circumstances, aims and abilities. For the less active a **sponsored walk** for families. For the more confident a sponsored **mountain climb**, or maybe multiple peaks.



Organise a tournament. People pay a small amount to enter and the winners get a prize. For a **raffle**, you could consider contacting local businesses about donating prizes. **Sports tournaments** like **football, tennis** or **cricket** would work. Also, more modern events such as an **Xbox tournament** might prove popular. With sponsored **hair shaving**,

volunteers can agree to shave their hair if an amount is raised within a specified time.

With larger events consider ideas mentioned above.



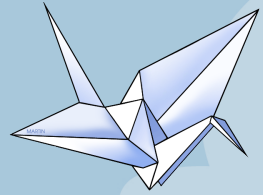
including **multiple** fundraising

Always make sure people **know why** you are doing your fundraising. **Talk** about the **charity**, its **aims**, its **needs**, and its **successes**. The more people know and **understand** the more **interested** they'll be and the more they might **give**. They may even be inspired to fundraise and donate themselves.

Copies of our aims and needs can be found online, just get in touch and we can provide the links.

Crafts and Skills

If you are good at **art** maybe you could **sell paintings** or **sketches** of your friends and family to your friends and family. If you are very good maybe **sell sketches** or **caricatures** to the **public**. Maybe you could **make** and **sell jewellery** or **Origami**.



Bake Sales, Dinner Parties and **Curry Nights** are all good possibilities, with **ticket sales** being one source of donation. Adapt your events to fit your attendees and your own abilities and remember to make it **fun!**



Personal Saving

This could mean going without things like **treats** and **luxuries** and donating the money **saved** to your fundraising. This also can help with **understanding** what it might be like to live a life where luxuries do not exist.

Get your **friends** and **family** to **join** you in this and donate their savings too.



Ask your friends and family to **donate** towards your fundraising **instead** of giving **Christmas** and **birthday** presents.



Consider **selling** unwanted **items** on eBay or at car-boot sales and putting the proceeds towards your fundraising target. Maybe **organise** a car boot sale or

Groups and Work Teams

If already a **member** of any **groups** why not try and get them **involved**.

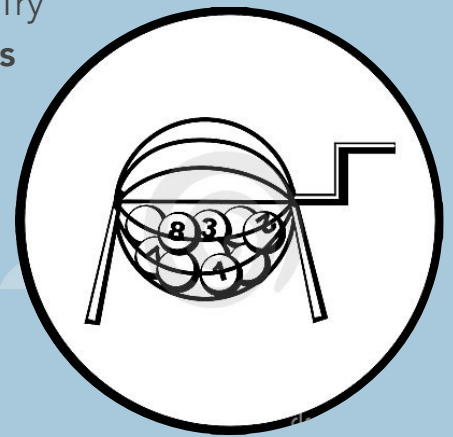


You could consider giving a **talk** or **presentation** about the HGiving and its work. Perhaps ask people to bring in special family **recipes** for a **cook book** you could **sell**, or make a **calendar**.



Raffles are a long-standing way of raising charitable funds. Try contacting **local businesses** to see if they will provide **prizes** in return for **advertising** at your **event**.

In addition, there are many **variations** on traditional raffles. For example, reverse raffles involve paying not to have your **ticket** drawn to avoid a forfeit or 50/50 raffles where half of the income from ticket sales is used for the **prizes**. Much like raffles, **auctions** are another charity favourite with many possible variations.



A simple thing to organise at **work** would be a **dress down day**, where a small donation is made to allow **staff** to wear **casual clothes** at work. Or maybe a **dress up day** where a **theme** is chosen and a prize given out for the **best costume**.

Events

There are many **larger scale events** you might consider if your organisational skills are up to the task. **Open mic nights** or **talent shows** can work well. Maybe a full-blown **concert** or **festival**?

Such **large-scale events** are perfect for including **other** fundraising **ideas** within.

Remember though: when staging an event where people are paying for entry to see or experience something, make sure the enjoyment matches the cost. You don't want to charge too much and leave people feeling disappointed. This could lead to them avoiding events you organise in the future. A little more organisation is required for such large-scale events but the possible gains are higher too.



In The Community

Dog walking, odd jobs, lawn mowing and **gardening** for your **neighbours** and **community** members are all examples of brilliant ways you can **reach out, spread** the **message** and raise **more** funds.



Street collecting is a time-honoured fundraising idea. Make sure to contact the council and/or shop owners before hitting the streets though.

Online

Internet campaigns are an important part of modern day fundraising. On the next page you can see exactly what **online resources** we have available to help you raise as much as possible.



YOUR ONLINE RESOURCE PACK

GIVING®

WE WANT TO MAKE SURE YOU HAVE EVERYTHING YOU NEED TO FUNDRAISE, SO WE'VE CREATED THE HGIVING CLOUD WHERE YOU CAN FIND:



HOW FAR YOUR DONATIONS CAN GO

WHY NOT SWAP:

- Stationery or Workbooks
- A Desk and a Backpack
- A Child's school uniform

FOR JUST £200 YOU CAN SPONSOR A CHILD FOR SCHOOL:

FOR JUST TWO HUNDRED POUNDS YOU CAN GIVE A CHILD EVERYTHING THEY WILL NEED FOR A YEAR AT SCHOOL:

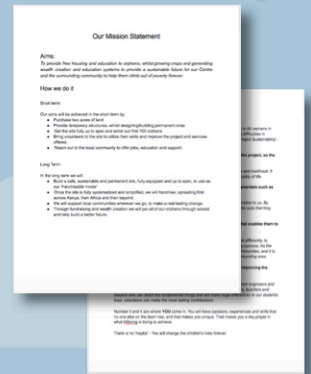
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IF YOU NEED ACCESS, GET IN TOUCH ONLINE AND WE WILL MAKE SURE YOU'RE READY TO MAKE A LASTING DIFFERENCE!

GOOD LUCK!



PICTURES



TEXT

For the price of two cinema tickets you could give a child a desk.

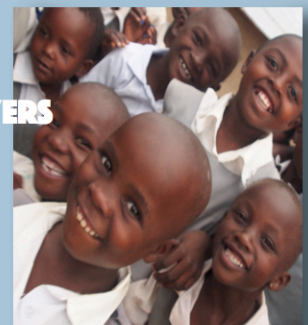
For just two hundred pounds you can give a child everything they will need for a year at school:

E200

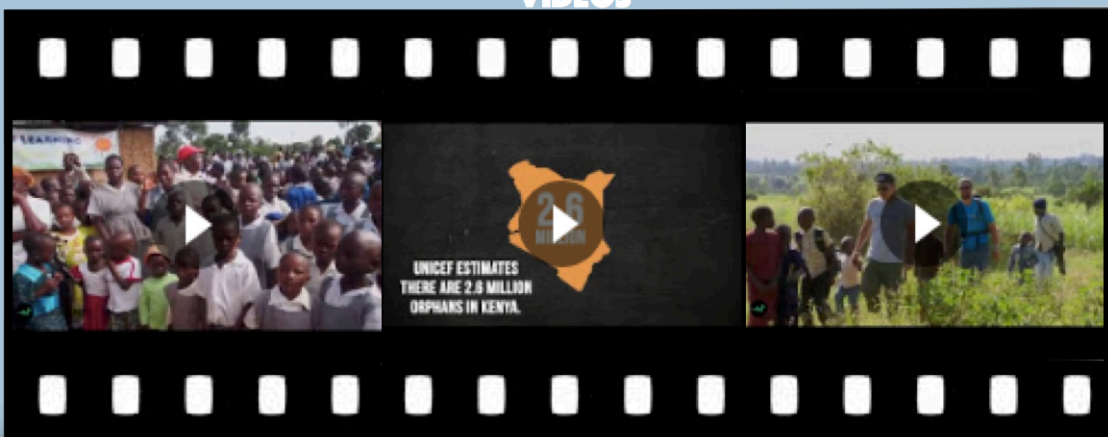
- School Uniform
- Bed
- Food
- Backpack
- Stationery
- Workbooks
- Shoes
- Desk

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INFOGRAPHICS



FLYERS



VIDEOS

MAKE A LASTING DIFFERENCE

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CREATE YOUR OWN ONLINE CAMPAIGN

VISIT WWW.HGIVING.COM
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FIND US ONLINE



WANT TO GET INVOLVED?

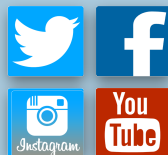
**ANY DONATION BIG OR SMALL CAN
MAKE THE WORLD OF DIFFERENCE TO
THOSE WHO NEED IT MOST.**

GET INVOLVED. TODAY.



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EMAIL TEAM@HGIVING.COM**



FIND US ONLINE